XVI EAAE Congress
Raising the Impact of Agricultural Economics: Multidisciplinarity, Stakeholders Engagement and Novel Approaches
25-28 August, 2020
Prague, Czech Republic

PARTNERSHIP OFFER

www.eaae2020.org
Why become a Partner of XVI EAAE Congress?

MARKETING
Supporting the Congress can be a highly effective marketing tool to raise awareness of your brand and products.

NETWORKING
You will have an opportunity to meet and talk with representatives of the public and the private sector, academics as well as leading experts from abroad.

KNOWLEDGE
The Congress is a platform for sharing the knowledge, expertise and the latest trends.

PROGRAMME
An opportunity to participate in a number of specialised programmes.

HOST ORGANISATIONS

Czech University of Life Sciences Prague
Slovak University of Agriculture in Nitra
Institute of Agricultural Economics and Information
Technology CentreCAS

CONGRESS OVERVIEW

TITLE
XVI EAAE Congress
Raising the Impact of Agricultural Economics Research - Transdisciplinarity, and New Approaches

DATE
25 (Tue.) – 28 (Fri.) August 2020

VENUE
Czech University of Life Sciences Prague (CULS)

EXPECTED NUMBER OF DELEGATES
800 (selected from 2 400 applicants)

OFFICIAL LANGUAGE
English

WEBSITE
www.eaae2020.org

Czech University of Life Sciences Prague
Slovak University of Agriculture in Nitra
Institute of Agricultural Economics and Information
Technology CentreCAS

Association of Agricultural Economists in Slovakia
Mendel University in Brno
Czech Academy of Agricultural Sciences
## Partnership Packages

**GOLD Partner**

- Partner’s name and logo on the Congress website with a link to the Partner’s homepage
- Partner’s name and logo in the Final Programme of the Congress
- Partner’s name and logo in the looping PPT displayed between sessions on screens in the halls in front of the conference rooms
- Partner’s name and logo in standby mode on all poster screens (electronic version) or on all poster boards (printed version)
- Partner’s name and logo in the main conference room
- Roll-up banner with the Partner’s name and logo in the entrance hall of the venue
- 5 posts on the Congress social media profiles (Facebook, Instagram)
- 2 promotional items in the Congress bag – product or flyer

Price: **8,000 EUR**

**SILVER Partner**

- Partner’s name and logo on the Congress website with a link to the Partner’s homepage
- Partner’s name and logo in the Final Programme of the Congress
- Partner’s name and logo in the looping PPT displayed between sessions on screens in the halls in front of the conference rooms
- Partner’s name and logo in the main conference room
- Roll-up banner with the Partner’s name and logo in the entrance hall of the venue
- 3 posts on the Congress social media profiles (Facebook, Instagram)
- 1 promotional item in the Congress bag – product or flyer

Price: **5,000 EUR**
**BRONZE Partner**

2 500 EUR

- Partner’s name and logo on the Congress website with a link to the Partner’s homepage
- Partner’s name and logo in the Final Programme of the Congress
- Partner’s name and logo in the looping PPT between sessions displayed on screens in the halls in front of the conference rooms
- Roll-up banner with the Partner’s name and logo in the entrance hall of the venue
- 2 posts on the Congress social media profiles (Facebook, Instagram)

**PARTNER**

1 500 EUR

- Partner’s name and logo on the Congress website with a link to the Partner’s homepage
- Partner’s name and logo in the Final Programme of the Congress
- 1 post on the Congress social media profiles (Facebook, Instagram)

**ADDITIONAL PARTNERSHIP OPPORTUNITIES**
## CONGRESS BAGS

**4,000 EUR**
- Partner’s logo printed on all bags given to participants
  (For EUR 2,000 if the bags are provided by the Partner)

## BADGE LANYARDS

**2,000 EUR**
- A lanyard with the Partner’s logo (not the logo of the product) for all participants
  (For EUR 1,000 if the lanyards are provided by the Partner)

## CONGRESS BADGES

**1,500 EUR**
- Partner’s logo printed on badges for all participants

## PENS

**800 EUR**
- Partner’s logo printed on pens given to all participants
  (For EUR 400 if the pens are provided by the Partner)

## NOTEPADS

**800 EUR**
- Partner’s logo printed on notepads given to all participants
  (For EUR 400 if the notepads are provided by the Partner)

## INFORMATION SYSTEM

**1,000 EUR**
- Partner’s name and logo on all information signs and banners

## SPEAKERS’ PREPARATION ROOM

**1,500 EUR**
- Partner’s logo on the roll-up banner in the speakers’ preparation room
- Partner’s logo displayed on computers in the speakers’ preparation room

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### SPECIAL SPONSORSHIP OPPORTUNITIES

Please note that we also provide material partnership (tastings, refreshments, etc.). We would like to cooperate with you, the companies, from the very beginning, so that their final form meets your business needs to the greatest possible degree. Do not hesitate to contact the Industry Liaison Officer with any suggestions or questions.

If you are interested in alternative material partnership of the Congress, you may contribute your products/services within the following parts of the programme:

**COFFEE BREAK**

**WELCOME RECEPTION**

**GALA DINNER**

**TOURS (FOR 20-40 PEOPLE) OR VISITS TO COMPANIES**
ADVERTISING OPPORTUNITIES

ADVERTISEMENTS IN THE FINAL PROGRAMME

- Outside back cover 2 000 EUR
- Inside front/back cover 1 200 EUR
- Inside page 800 EUR

ADVERTISEMENT IN THE CONGRESS BAG LEAFLET

- (maximum A4 format) 700 EUR

ADVERTISEMENT IN THE CONGRESS BAG PRODUCT

- 1 200 EUR
AFTER THE CONGRESS, ALL PARTNERS WILL BE OFFICIALLY ACKNOWLEDGED IN THE NEXT ISSUE OF THE ZEMĚDĚLEC WEEKLY MAGAZINE.

All prices are exclusive of VAT.

If you have any requests or questions, please contact the Industry Liaison Officer for more information.

SUPPORTING AGENCY

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Industry Liaison Officer

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